



News Pro

**The future
of newsrooms**

News Pro

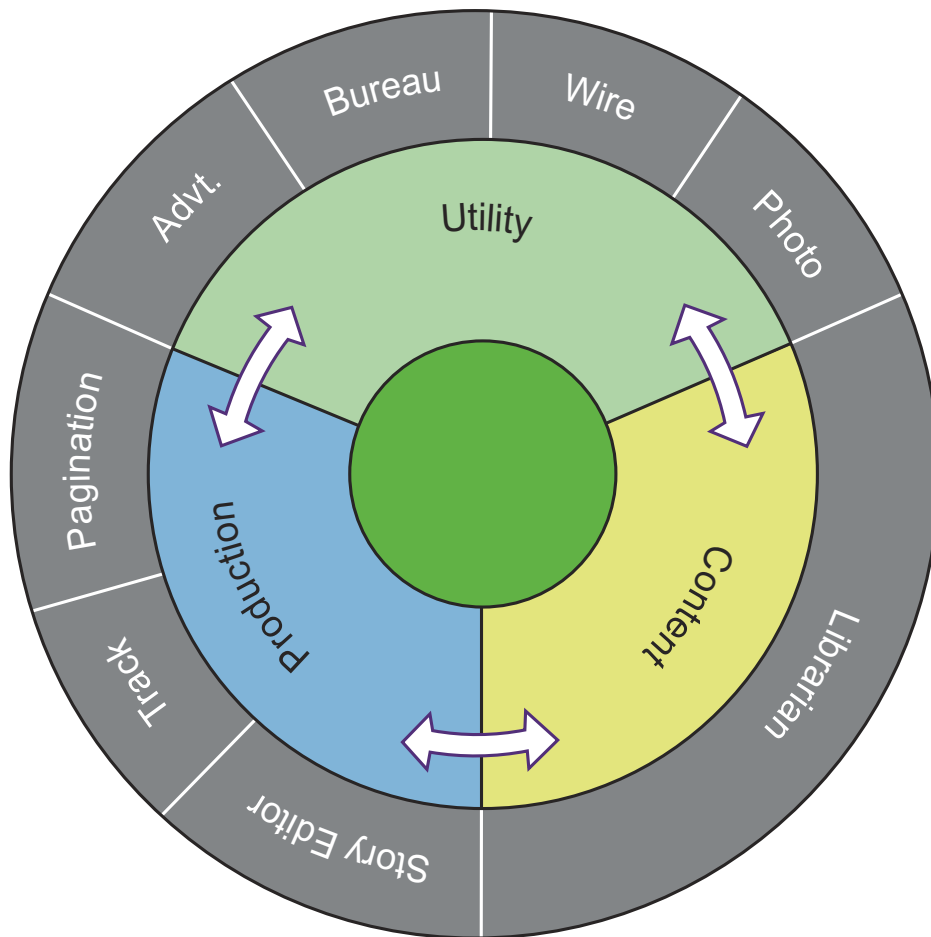
Welcome to the world of NewsPro - an editorial publishing system that's designed to make news, in more ways than one. NewsPro is a result of intensive research and software engineering expertise of Summit's software engineers, in active association with newspaper professionals.

NewsPro automates all editorial operations and processes that go into producing a newspaper. It streamlines the workflow and keeps track of all activities involved in producing the final pages of your publication. It has powerful features that greatly simplify the entire production process, from creation of stories, bringing in the right pictures and creating the ready-to-print pages. NewsPro is scalable and fits the needs of a newspaper of any size or complexity.

NewsPro consistently helps you produce a high quality publication on time every time, meeting the expectations of your readers.

Quick and easy access to all sources of information

It is now possible to access stories and photos from various sources such as wire services, bureau offices, in-house digital asset base, journalists and cameramen in the field, web sites and so on. Incoming content is automatically analysed and imbedded metadata information extracted and made available for searching through piles of incoming information. This provides an intelligent, focussed and quick access mechanism for choosing the information most suited for the story line being developed.



Content driven system

Relevant content from various sources can be used to build a story while providing appropriate tools to make the content creation process efficient. NewsPro places the brainpower of the entire organisation at the fingertips of each user and thus offers the best of the breed tools for journalists and editors. This enables faster creation of better quality, more researched content, saving precious time and enhancing journalistic standards in the newsroom.

By making more information and research material available, which could otherwise have been buried deep within the organisation, results in creating content of greater depth, value and accuracy. It is now possible to increase the content's customer focus as the content can be adapted to any desired form.

Eliminate errors and achieve perfect co-ordination

Story Editing and routing the story through a group of users through editing and tracking operation, enhances collaboration. The newsroom can be dynamically organised based on the organisation's culture and needs. The content can take the desired path and reach its final destination after passing the stipulated quality checks. The specially developed StoryEditor makes the task of writing a story, merging content from various sources to create a new story, formatting a story for the perfect look and feel a cinch. A journalist can visualise how the story will appear when pasted on the page, right within the StoryEditor itself.

All NewsPro tools are designed to eliminate errors and maintain content quality. Duplication of a story or a photo in a publication is out of question. Stories and pictures can be linked to ensure that an important picture does not get missed out or stories and photos are co-located in the desired fashion.

Keeping track and monitoring progress

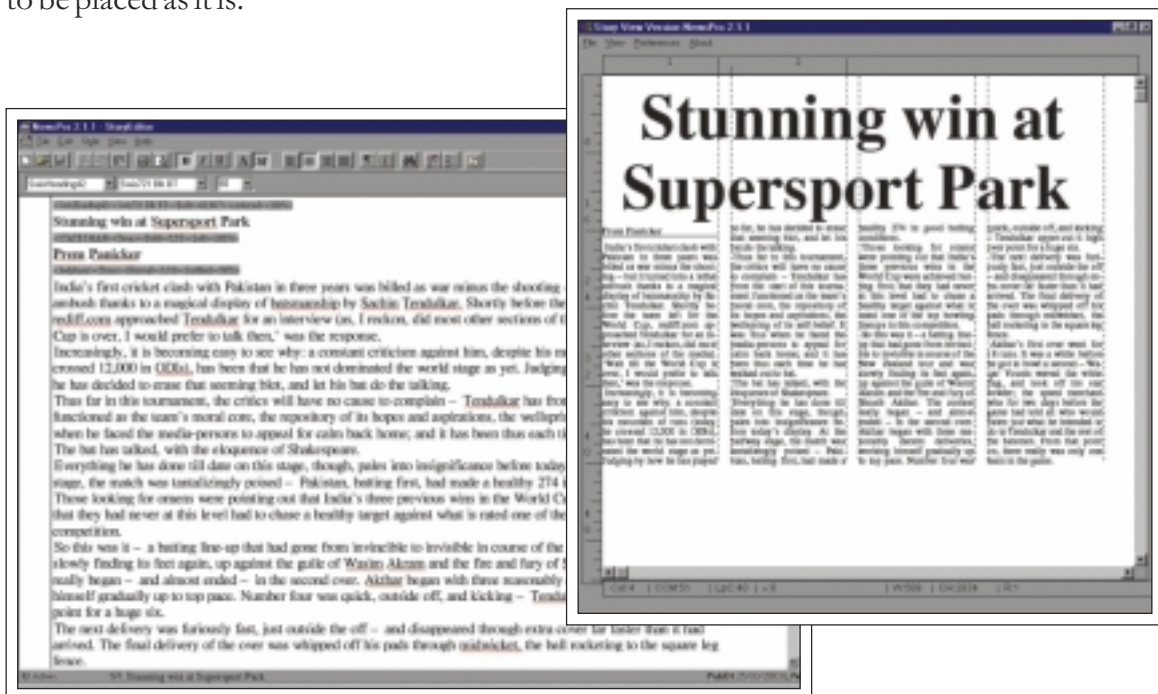
NewsPro uses a powerful content tracking module that is used to route information within the newsroom. Senior editors use this capability to monitor the progress of individual team members, desks and pages and hence can have their fingers on the pulse of the entire newsroom and see how things are moving at any point of time. Powerful production tracking facility of the system shows them the status of the entire publication at a glance and warns them if things are getting stuck anywhere. They can then intervene and speed up things when time is running out and they sense delays in content creation or production. They can also see the status of advertisements and hence can plan the optimum usage of the editorial space accordingly.



Extended deadlines and better design

As a result of the well coordinated and disciplined workflow management, the content flows smoothly through the newsroom and leaves more time in the hands of the individuals to focus on analysis, content quality, design and aesthetics.

Templates and style-sheets are provided within the Story Editor for each page to make the task of page creation faster. A large part of the formatting can be accomplished during the story creation itself and by the time it falls in the page bin, it is almost ready to be placed as it is.



Database driven environment

All content resides in a relational database and a user-friendly way of identifying and routing content is provided. There are no files or folder names to be remembered. Each story or photo is identified by its title and each page is identified by its edition and page title. Similarly desks, wire services and bureau centers are identified by their names and can be configured to appear on demand, based on the access rights of an individual. Each user is identified by the system by their login name and authority and their focus areas of interest are pre-informed to the system. This results in an advanced level of security and accountability. It also keeps your electronic desk uncluttered. A user is always accountable for his/ her actions performed in the system, which is always recorded and can be tracked. The system is fully secured against misuse.

Fits all sizes, speaks all languages

NewsPro can be used equally efficiently by newspapers of all sizes- starting from a single location, single edition publication to a large publishing house producing several publications spread over multiple publishing centers. Many bureau centers can be configured to contribute content to the publication that can be further routed within the network to the individual best suited to use the content.

The content including stories, photos and pages can be shared amongst various publishing centers. The system can be configured to create a centralised or a distributed work environment as per the specific needs of the organisation. Pages can be created for one edition and then re-used for another edition at the same location or another location.

NewsPro speaks all languages of the world - including non-roman languages. This includes languages such as Indic languages, Thai, Arabic and so on.

Open systems, optimum workflow

All content in NewsPro is stored in MS-SQL server. It uses Quark XPress (TM) for pagination. External inputs can be received from a variety of wire services as well as through FTP and SMTP interface. NewsPro supports many image formats and can read RTF and XML data. All modules run on standard Windows workstations networked using TCP/IP protocol in a LAN or WAN configuration.

Integrated environment

NewsPro is designed to be easily integrated with other third party systems for functions such as Output management, OPI, Ad management etc. Summit proficiently undertakes system integration projects for integrating various systems used by a publishing house into achieving a cohesive and fully integrated system ensuring smooth and efficient process workflow.

Overview: modules

- Content server
- StoryEditor
- Wire server
- Photo server
- Bureau server
- Image tracking
- Story tracking
- Pagination
- Production Monitor
- Administration
- Access/ Security management



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